



Advanced Metalworking

Metcam President Bruce Hagenau Featured as Expert on “How Can I Make Green by Going Green?” at Leadership Summit

February 18, 2014 (Alpharetta, GA)—[Metcam](#), a fabricator of sheet metal components and assemblies for OEMs, today announced that Metcam President Bruce Hagenau will be presenting an “Expert Address” at The FABRICATOR’S Leadership Summit February 26-30 at the Omni Barton Creek Resort & Spa in Austin, TX. The address, entitled “How Can I Make Green by Going Green?” chronicles the successes that Metcam and the co-presenting company, Dell Inc., have had integrating sustainability into their manufacturing processes.

Specifically, the session will focus on how implementing a “green” approach to consumption of such resources as water, gas, utilities and raw materials can benefit both the environment and the company’s bottom line. For the session, Hagenau will share real-world examples of how Metcam has achieved both sustainability and profitability while pursuing green goals. For Hagenau and other “green and lean” advocates, combining sustainability with economics is a key component of future success for manufacturers. As such, his session dovetails perfectly with the overarching theme of the Fabricators & Manufacturers Association International-sponsored event, “Manufacturing: the Next Generation.”

“Sustainability isn’t merely a catch phrase for Metcam, or something that we do to please our clients,” said Hagenau. “We believe in its value to the environment, and we also know it can increase profitability for companies that adopt its practices. I spread this message every chance I get, and I am delighted to share it with my fellow members of the Fabricators & Manufacturers Association International.”

About Metcam

Metcam is a fabricator of precision sheet metal components and assemblies for original equipment manufacturers (OEMs) representing a wide variety of industries including telecommunications, electronics and HVAC. Metcam’s advanced metalworking capabilities include laser cutting, punching, forming, hardware insertion, welding (including robotics), powder painting, silkscreen and parts assembly. Metcam also assists clients with product design and manufacturability to reduce their total cost of production. Metcam’s award-winning service, combined with an aggressive focus on quality, environmental management and lean manufacturing, simplifies the outsourcing decision for firms worldwide.

For more information, visit www.metcam.com.

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