

# METCAM

Advanced Metalworking

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## Metcam Manufacturing Day Attracts Broad Community Interest; Sparks Plans for Future High School Visits

**October 29, 2012 (Alpharetta, GA)** – Metcam’s Manufacturing Day, held October 5, 2012, drew a substantial and engaged crowd of attendees interested in learning more about manufacturing. Attendees included students from nearby Lanier Technical College as well as leaders from Forsyth and Fulton County Schools.

For Manufacturing Day, Metcam scheduled five exhibitors, who gave presentations to and networked with attendees after arrival. From there, participants took 20-minute tours of the Metcam facility led by key production employees, staged in small groups (six or fewer) to ensure the opportunity for personal interaction. The tour ended in the Production Control department, where attendees viewed the Steelcase furniture for which Metcam makes parts and watched a demonstration of the CAD software that generates related part drawings. A raffle was conducted for prizes and a tool kit was awarded to one of the attending Lanier Tech students.



Bob Cheek, Quality Manager, describes manufacturing processes in the Robotic Production Cell

Honored attendees included Valery L. Hall, Ed.D., Assistant to the Superintendent of the Forsyth County Board of Education, and Bonnie Cascio, Career Technical Instruction Advisor with Fulton County’s Cambridge High School. Both expressed interest in working with Metcam to plan future student tours.

“The feedback from the community was very positive,” said Metcam Environmental Health and Safety Manager Sue Max, MPH, CHMM. “The Lanier Tech students were especially impressed with the equipment in the new robotic manufacturing cell. We look forward to hosting more school groups in the future.”

Manufacturing Day is sponsored by the Fabricators & Manufacturers Association, International (FMA), the U.S. Commerce Department’s Hollings Manufacturing Extension Partnership (MEP), the National Association of Manufacturers (NAM) and The Manufacturing Institute and will be supported by dozens of other national and regional manufacturing organizations nationwide.



Michael Durham performing Testing and Inspection of parts

### About the Manufacturing Industry

Studies by the nonprofit Manufacturing Institute and others show that almost 80 percent of Americans believe manufacturing is important to our economic prosperity, standard of living and national security. Yet only 30 percent would encourage their children to go into manufacturing as a career.

With the gap growing each year between the skills students learn in school and those they will need on the job, it is increasingly difficult for manufacturers to find and hire qualified employees. By participating in Manufacturing Day, companies like Metcam in Alpharetta, Georgia, hope to show that manufacturing is a solid, long-term career choice for qualified candidates—including the young people who will form the workforce of tomorrow, and it is a vital part of our economy.



Senada Ibrahimovic using a tapping arm to thread holes in a part

### About Metcam

Metcam is a fabricator of precision sheet metal components and assemblies for original equipment manufacturers (OEMs) representing a wide variety of industries including telecommunications, electronics and HVAC. Metcam's advanced metalworking capabilities include laser cutting, punching, forming, hardware insertion, welding (including robotics), powder painting, silkscreen and parts assembly.

Metcam also assists clients with product design and manufacturability to reduce their total cost of production. Metcam's award-winning service, combined with an aggressive focus on quality, environmental management and lean manufacturing, simplifies the outsourcing decision for firms worldwide.



Bud Sindlinger, Bill Freeman, Bruce Hagenau, Jerry Ward in front of the Robotic Bending Cell

This year, Metcam is beginning the first phase of a 61,000 square-foot expansion that includes a new robotic manufacturing cell and will generate more than 30 new jobs in the community.

For more information, visit [www.metcam.com](http://www.metcam.com).

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