



**Advanced Metalworking**

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**Metcam Celebrates Fifth Annual Manufacturing Day with Open House and Tours of Its Alpharetta Facility**  
***Businesses, Schools, Members of the Community Invited to October 2 Event to See Lean Manufacturing Principles in Action and Learn about Careers in Manufacturing***

September 9, 2015 (Alpharetta, GA) – Metcam, an Alpharetta-based fabricator of sheet metal components and assemblies for OEMs, will celebrate National Manufacturing Day by welcoming businesses, students and members of the community for a tour of its manufacturing facility located at 305 Tidwell Circle in Alpharetta, Georgia on October 2, 2015.

During the tours, which will start every 15 minutes from 1:30-4:30 PM, guests will have the opportunity to learn about lean manufacturing, rewarding, high-paying careers in manufacturing and the importance of manufacturing to the U.S. economy. Refreshments will be served in the factory's control center at the conclusion of the tour.

"We look forward to opening our doors to the business community and, especially to young people, every year on Manufacturing Day. Visitors inevitably discover that manufacturing is a great career choice and that they are needed to continue the legacy of innovation that has always marked U.S. manufacturing," said Bruce Hagenau, President of Metcam.

Manufacturing Day has been designed to educate the public and improve the perception of manufacturing careers and manufacturing's value to the U.S. economy. In its first year, Manufacturing Day consisted of 240 registered events – and it has only grown since. In its second year there were 850 events, and last year there were 1,679 registered events in all 50 states, three Canadian provinces and Puerto Rico.

"By engaging local communities to showcase their manufacturing sector and demonstrate the contribution that manufacturing makes to the local economy, we can ensure a better future and way of life for our children and grandchildren," said Ed Youdell, president and CEO of the Fabricators & Manufacturers Association, one of the national co-producers of Manufacturing Day. "Our future depends on our ability to strengthen and advance this vital sector of our nation's economy."

Guests will be provided with safety glasses and hearing protection devices. Covered shoes (no sandals or high heels) are required. Educators and students are welcome, but students under the age of 18 must be accompanied by parents or teachers. Student groups of more than five persons must register in advance at <http://www.metcam.com/mfgday/>.

**About Manufacturing Day**

Manufacturing Day is an annual national event, executed at the local level that supports hundreds of manufacturers across the nation that host students, teachers, parents, job seekers and other

local community members at open houses designed to showcase modern manufacturing technology and careers. A panel of co-producers comprised of the Fabricators & Manufacturers Association, International (FMA), the National Association of Manufacturers (NAM), the Manufacturing Institute (MI), the National Institute of Standards and Technology's (NIST) Hollings Manufacturing Extension Partnership (MEP), and guest producer Industrial Strength Marketing (ISM) provide the centralized support necessary to coordinate this nationwide array of simultaneous events. The national media partner for the event is the Science Channel and the national movie partner is American Made Movie.

### **About the Manufacturing Industry**

Studies by the nonprofit Manufacturing Institute and others show that almost 80 percent of Americans believe manufacturing is important to our economic prosperity, standard of living and national security. Yet only 30 percent would encourage their children to go into manufacturing as a career.

With the gap growing each year between the skills students learn in school and those they will need on the job, it is increasingly difficult for manufacturers to find and hire qualified employees. By participating in Manufacturing Day, companies like Metcam in Alpharetta, Georgia, hope to show that manufacturing is a solid, long-term career choice for qualified candidates-including the young people who will form the workforce of tomorrow.

### **About Metcam**

Metcam is a fabricator of precision sheet metal components and assemblies for original equipment manufacturers (OEMs) representing a wide variety of industries including telecommunications, electronics and HVAC. Metcam's advanced metalworking capabilities include laser cutting, punching, forming, hardware insertion, welding (including robotics), powder painting, silkscreen and parts assembly. Metcam also assists clients with product design and manufacturability to reduce their total cost of production. Metcam's award-winning service, combined with an aggressive focus on quality, environmental management and lean manufacturing, simplifies the outsourcing decision for firms worldwide.

For more information, visit [www.metcam.com](http://www.metcam.com).

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