

METCAM

Advanced Metalworking

Metcam Enters Commercial Truck Accessory Market with Launch of New TramBed Division to Manufacture and Market Truck Bed Extensions

September 2, 2015 (Alpharetta, GA)—[Metcam](#), a fabricator of sheet metal components and assemblies for OEMs, announces the launch of a new division to manufacture and market [TramBed™](#), a commercial-grade truck bed extension. Metcam has acquired full rights to the technology, and its new division will be operating the entire supply chain for this unique product, from engineering to manufacturing, assembly and distribution. This effort marks a major milestone for Metcam, moving it from component manufacture, assembly and logistics to complete lifecycle manufacturing.

“Metcam has long been in the business of manufacturing custom sheet metal components for our commercial customers as well as helping facilitate much of the logistics of moving their product out the door,” said Metcam President Bruce Hagenau. “When we were approached by TramBed for manufacturing assistance, we recognized an opportunity to bring Metcam’s signature, superior quality to the product, and we elected to fully acquire and manufacture this patented technology as a subsidiary of Metcam.”

TramBed’s patented design not only extends the truck bed but also includes easily extendable and adjustable legs that quickly stabilize the extended bed to support working loads. This allows for placement of heavy loads anywhere on the TramBed surface. Loads do not have to be “evenly distributed”, as with competing cantilevered bed extensions. Of even greater importance, TramBed improves the safety of bed extension solutions by creating a supported and stable environment for moving loads into and out of a truck bed. TramBed’s distinctive design will appeal to a broad market of truck and commercial van customers.



TramBed
Ultimate commercial-grade truck bed extension 

“Robust demand for commercial truck bed extensions already exists,” said Hagenau, “Where TramBed will be differentiated in the market is the reliability and durability of our fully made-in-the-USA product.”

As part of their distribution model, TramBed is looking to build a robust dealer network of truck upfitters. They are actively seeking dealers throughout the U.S. with a focus on locally owned businesses with complementary product offerings and established channels. Interested dealers should visit the TramBed website for an [application](#).

About Metcam

Metcam is a fabricator of precision sheet metal components and assemblies for original equipment manufacturers (OEMs) representing a wide variety of industries including telecommunications, electronics and HVAC. Metcam’s advanced metalworking capabilities include laser cutting, punching, forming, hardware insertion, welding (including robotics), powder painting, silkscreen and parts assembly. Metcam also assists clients with product design and manufacturability to reduce their total cost of production. Metcam’s award-winning service, combined with an aggressive focus on quality, environmental management and lean manufacturing, simplifies the outsourcing decision for firms worldwide.

For more information, visit www.metcam.com.

Contact (Press Only):

Angela McMahon

Michael Mackenzie Communications

404.543.9636

angelam@michaelmackenzie.com