



## Advanced Metalworking

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### Metcam Helps Found Manufacturers' Society of Forsyth County; Co-Sponsors Georgia Tech Kickoff Event

**July 22, 2013 (Alpharetta, GA)** – [Metcam](#), a fabricator of sheet metal components and assemblies for OEMs, today announced the debut of the Manufacturers' Society of Forsyth County (MSFC). Metcam helped found the MSFC, the mission of which is to be the engine for profitable growth in the community through collaborations among students, educators and manufacturers. The MSFC will accomplish its mission through education, training and resources and awareness efforts.



“The Georgia Department of Economic Development reports that Forsyth County has 340 manufacturing facilities, yet many people think of it as a bedroom community to Atlanta,” said Metcam President Bruce Hagenau. “We want to help spread the word that Forsyth is a great place to work as well as live, especially if you are looking for training or a job in the manufacturing industry. We also want to help manufacturers gain the resources they need to be productive and successful.”

The MSFC's kick-off event was an Innovation Management Workshop—a custom-designed workshop to teach participants how to develop, funnel and test low-risk, low-cost ideas to grow their businesses. The sold-out event, presented by the GaMEP at the Georgia Institute of Technology (Georgia Tech), was sponsored by Metcam, Next Generation Manufacturing and Randstad.

During the event, experts from Georgia Tech's Enterprise Innovation Institute guided participants through five hands-on exercises on such topics as idea discovery and the creation of innovation cycles. In addition, representatives from Lanier Technical College spoke about innovation and training resources within their institute, including Georgia Quick Start (Georgia's complimentary workforce training program).

Additional events already held or planned by MSFC in 2013 include:

- “Controlling Costs by Managing Risk,” a risk management workshop hosted in partnership with the Small Business Services Center and the Human Resource Council. This event was held June 13, 2013 at the University of North Georgia's Cumming Campus.

- Tours of manufacturing/ training facilities, including Hansgrohe, Lanier Tech and Metcam, hosted via a partnership with Next Generation Manufacturing. The Hansgrohe tour, held June 18, 2013, drew nearly 50 attendees representing companies from across Georgia.

During 2013, the MSFC will also begin several long-term initiatives:

- Assess the needs our local manufacturers through an assessment survey and plant visits.
- Partner with the school system to develop a manufacturing apprenticeship model that can be implemented in 2014, including exploring best practices from other communities, hosting brainstorming sessions, and developing a local model and implementation timeline.

“Metcam has enjoyed many years of success in Forsyth, and we try to show our appreciation by supporting the community, said Hagenau. “The Manufacturers’ Society of Forsyth County represents another opportunity for Metcam to give back to the community and the manufacturing sector. I personally look forward to helping this society realize its potential.”

### **About Metcam**

Metcam is a fabricator of precision sheet metal components and assemblies for original equipment manufacturers (OEMs) representing a wide variety of industries including telecommunications, electronics and HVAC. Metcam’s advanced metalworking capabilities include laser cutting, punching, forming, hardware insertion, welding (including robotics), powder painting, silkscreen and parts assembly. Metcam also assists clients with product design and manufacturability to reduce their total cost of production. Metcam’s award-winning service, combined with an aggressive focus on quality, environmental management and lean manufacturing, simplifies the outsourcing decision for firms worldwide.

For more information, visit [www.metcam.com](http://www.metcam.com).

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