

Metcam Puts High Tech Video Advertising Kiosks into McCormick Place in Chicago. (October 2003)

Working with American Exhibition Services, Metcam has introduced twelve video advertising kiosks into Chicago's McCormick Place convention center. The units integrate three backlit advertising panels and three 42-inch plasma displays into one neat and portable package. To aid in mobility, the units can collapse from 9 1/2 feet in height to about 5 1/2 feet in height at the flip of a switch. The units have heavy casters and are also configured to be moved with a forklift or pallet jack.



